



Course Description

This course has been authored and is tutored by the gentleman who organised Madonna and Guy Ritchie's wedding, Ashley Judd and Dario Franchetti and Robbie Williams' 30th Birthday Party!

The conference and event market is a very diverse market, covering everything for small company board meetings, through to private parties to large out door events or exhibitions. The conference and event market in the UK alone is estimated by the British Association of Conference Destinations (BACD) at £8 billion in 2007.

Assessment

When you have completed the programme, your tutor needs to verify that you have worked through all parts of the Workbook and completed all of the Activities and Exercises successfully. The completion certificate at the end of the workbook must also be signed and dated by your tutor.

Upon verification of the activities, exercises and assignments, a nationally recognised certificate will be awarded by Ascentis as confirmation that your written work has met all of the learning outcomes and assessment criteria for the programme.

Modules

- * Destination Management
 - * The Event Planning Process
 - * The Venue
 - * Catering
 - * Entertainment
 - * Photography and Audio Visual Requirements
 - * Staging the event
 - * Preparing event proposals
 - * Marketing and selling your Event
- Planning Service
- * Setting up your business
 - * Preparing your own task lists and action plans

Suggested Duration: 360 Hours
Level: 3
Format: Paper
Awarding Body: Ascentis

HOW TO REGISTER FOR THIS COURSE

To register for and purchase this course, please contact NCC Home Learning in any one of the following ways:

Freephone Telephone: 0800 970 2522

Mail: The Woodside Centre, Catchdale Moss Lane, Eccleston, St Helens, WA10 5QJ

Email: enquiries@ncchomelearning.co.uk

Online: www.ncchomelearning.co.uk