



## Course Description

The objectives of the course are to describe and evaluate your business idea, carry out market research into your idea, market your product or service, compile the financial information required to run a business, produce a business plan, identify sources of funding and investigate relevant business controls.

You will receive the course manual, assignments and study guide plus tutor support by mail and email.

Our student support team are also available for any other queries that you may have whilst completing your course. You can be assured that unlimited support is available for your home study course, so there is no need to struggle or feel isolated during your studies.

## Assessment

This course is assessed through a series of tutor marked assignments. No attendance at an exams centre is required.

## Modules

- \* Planning to Succeed
- \* Market Research
- \* Effective Marketing
- \* Finance

**Suggested Duration:** 60 hours  
**Level:** 2  
**Format:** Paper  
**Awarding Body:** OCN

## HOW TO REGISTER FOR THIS COURSE

To register for and purchase this course, please contact NCC Home Learning in any one of the following ways:

**Freephone Telephone:** 0800 970 2522

**Mail:** The Woodside Centre, Catchdale Moss Lane, Eccleston, St Helens, WA10 5QJ

**Email:** [enquiries@ncchomelearning.co.uk](mailto:enquiries@ncchomelearning.co.uk)

**Online:** [www.ncchomelearning.co.uk](http://www.ncchomelearning.co.uk)